

Grades 9-12 Broadcasting Course of Study  
Initiated 2003-2004 School Year

**GRADES 9-12  
BROADCASTING  
COURSE OF STUDY**

**OAKWOOD BOARD OF EDUCATION**

**William R. Martin, O.D., President  
James K. Uphoff, Ed.D., Vice President  
Nancy Dankof  
Thomas R. Mays  
Beth Merritt**

**Judy Hennessey, Ph.D.  
Superintendent of Schools**

Grades 9-12 Broadcasting Course of Study  
Initiated 2003-2004 School Year

**STATEMENT OF APPROVAL**

**This GRADES 9-12 BROADCASTING  
Course of Study**

**was approved by the**

**Board of Education**

**Oakwood City School District**

**Dayton, Ohio**

**June 9, 2003**

**Date**



\_\_\_\_\_  
**Superintendent**



\_\_\_\_\_  
**Board President**

Grades 9-12 Broadcasting Course of Study  
Initiated 2003-2004 School Year

**ACKNOWLEDGMENTS**

We wish to express appreciation to:

Deborah Smith, Practical Arts Chair and Computer Teacher  
Joseph Boyle, Oakwood High School Principal  
Mary Jo Scalzo, Ph.D., Oakwood Director of Curriculum, Instruction, and Assessment

# Broadcasting 9-12

## Course of Study

<b>Program Goals</b> Students will:	<b>Program Objectives</b> Students will:	<b>Subject Objectives</b> Students will:
<p>A. Demonstrate and advocate for legal and ethical behaviors among peers, family and community regarding the use of technology and information.</p> <p>B. Collaborate with peers, experts, and others to contribute to a content related knowledge base by using technology to compile, synthesize, produce, and disseminate information, models and other creative works</p> <p>C. Routinely and efficiently use online information resources to meet needs for collaboration, research, publications, communications and productivity.</p>	A. Develop literacy for television and the media	<ol style="list-style-type: none"> <li>1. Define the Media Paradigm</li> <li>2. Discuss ethics in broadcast medium</li> <li>3. Deconstruct and construct commercials</li> <li>4. Create a PSA for broadcast</li> </ol>
	B. Explore skills required to use broadcasting equipment.	<ol style="list-style-type: none"> <li>1. Identify video, editing and audio equipment</li> <li>2. Examine how a TV works</li> <li>3. Practice basic camera moves</li> <li>4. Read and decipher a technical manual</li> </ol>
	C. Write for visual media	<ol style="list-style-type: none"> <li>1. Compose a video storyboard</li> <li>2. Explore the Wall Street Journal and the Problem Solving Method of organizing a preparing for video</li> <li>3. Write and develop scripts for television</li> <li>4. Develop questions for the interview process</li> </ol>
	D. Develop an acuity for a visual medium	<ol style="list-style-type: none"> <li>1. Discover how to work in front of a camera</li> <li>2. Observe how body language is used in the media</li> <li>3. Use appropriate skills to interview, report, and summarize daily bulletins and weekly news stories</li> </ol>

# Broadcasting 9-12

## Course of Study

	<p>E. Explain and use the production process to produce projects</p>	<ol style="list-style-type: none"><li>1. Use the pre-production, production, editing plan to create a weekly broadcast</li><li>2. Plan and compose stories to be used on weekly news program</li><li>3. Use the ASSURE plan to put together a news program</li><li>4. Work on year in video DVD</li></ol>
	<p>F. Investigate careers related to broadcast and radio</p>	<ol style="list-style-type: none"><li>1. Research careers in broadcasting</li><li>2. Job shadow or intern with someone in the broadcast field</li><li>3. Prepare and present a presentation about the career</li></ol>