

Grades 7-8 Broadcasting Course of Study
Initiated 2003-2004 School Year

**GRADES 7-8
BROADCASTING
COURSE OF STUDY
OAKWOOD BOARD OF EDUCATION**

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STATEMENT OF APPROVAL

**This GRADES 7-8 BROADCASTING
Course of Study**

was approved by the

Board of Education

Oakwood City School District

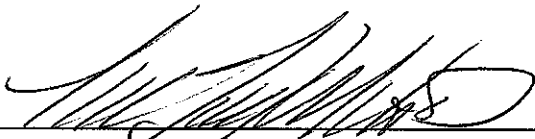
Dayton, Ohio

June 9, 2003

Date



Superintendent



Board President

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ACKNOWLEDGMENTS

We wish to express appreciation to:

Deborah Smith, Practical Arts Chair and Computer Teacher

Joseph Boyle, Oakwood High School Principal

Mary Jo Scalzo, Ph.D., Oakwood Director of Curriculum, Instruction, and Assessment

Broadcasting 7-8

Course of Study

Program Goals Students will:	Program Objectives Students will:	Subject Objectives Students will:
<p>A. Use content-specific tools, software and simulations to support learning and research</p> <p>B. Apply productivity/multimedia tools and peripherals to support personal productivity, group collaboration and learning throughout the curriculum.</p> <p>C. Design, develop, publish and present products using technology resources that demonstrate and communicate curriculum concepts to audiences inside and outside the classroom.</p> <p>D. Collaborate with peers, experts and others using telecommunications and collaborative tools to investigate curriculum related problems, issues, and information and to develop solutions or products for audiences inside and outside the curriculum.</p>	A. Develop literacy for television and the media	<ol style="list-style-type: none"> 1. Define the Media Paradigm 2. Discuss ethics in broadcast medium 3. Deconstruct and construct commercials 4. Create a PSA for broadcast
	B. Explore basic skills required to use broadcasting equipment.	<ol style="list-style-type: none"> 1. Identify video, editing and audio equipment 2. Examine how a TV works 3. Practice basic camera moves 4. Read and decipher a technical manual
	C. Write for visual media	<ol style="list-style-type: none"> 1. Compose a video storyboard 2. Write and develop scripts for television
	D. Develop an acuity for a visual medium	<ol style="list-style-type: none"> 1. Discover how to work in front of a camera 2. Observe how body language is used in the media
	E. Explore the history of radio and broadcasting	<ol style="list-style-type: none"> 1. Research the history of broadcasting and radio 2. Prepare a presentation to share
	F. Examine the production process	<ol style="list-style-type: none"> 1. Use the pre-production, production, editing plan 2. Use the assure plan to put together a news program
	G. Investigate careers related to broadcast and radio	<ol style="list-style-type: none"> 1. Research careers in broadcasting 2. Shadow someone in the broadcast field 3. Prepare a presentation about the career